

Digital skills workshop

Upskilling in health and science video communication

Date: Wednesday 6 September 2023

Time: 12:00–13:00 UTC

Summary

In this workshop participants will learn the basics of video production, as well as the specific considerations that need to be taken into account when creating videos about health and science topics. Participants will also have the opportunity to build a network of other health and science video creators.

This workshop is ideal for anyone who is interested in creating health and science videos, whether you are a principal investigator, a student, a healthcare professional, or just interested in what you can achieve with video communication.

Aims of the workshop

- To provide participants with the foundation skills needed to create health and science videos, including:
 - Selecting a platform.
 - Developing a story or script.
 - Setting up and filming scenes.
 - Putting everything together with text, music, and editing.
- To inspire participants to develop their own creative ideas for health and science videos.
- To help participants build a network of other health and science video creators.

Agenda

1. The impact of visual storytelling | 12:00–12:20 (20 minutes) | Izzy Bandurek and Ekow Tachie-Mensah
2. Understanding the basics | 12:20–12:40 (20 minutes) | Ekow Tachie-Mensah and Sheree Folkes
3. Technical demonstration of Cap Cut | 12:40–12:50 (10 minutes) | Ekow Tachie-Mensah
4. Signposting and summary | 12:50–13:00 (10 minutes) | Izzy Bandurek