Dos and Don’ts of Scale Up: what we learned from GACD’s first scale up call

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Do
Read the call text

Don’t
Try to cram some other topic into the call specification

Second guess what the panel wants
Do

Work up your application with decision-makers, implementers and those affected
Co-produce

Don’t

Involve the above late in the process (or after funding)
Do

Articulate the scalable unit and its proof of effectiveness
Include scale up in the objectives
Consider equity

Don’t

Assume the panel knows what’s inside your head
Do
Think outside the health sector
Think about systems change

Don’t
Study isolated aspects/levels
Do
Include sustainability, risk management and mitigation

Don’t
Plan only on the best case scenario
Do
Contact your funding agency to discuss areas of uncertainty

Don’t
Be put off applying because your proposal has flaws