2018.7.5
GACD Implementation Science Workshop

Need for Implementation Research in Japan's Context

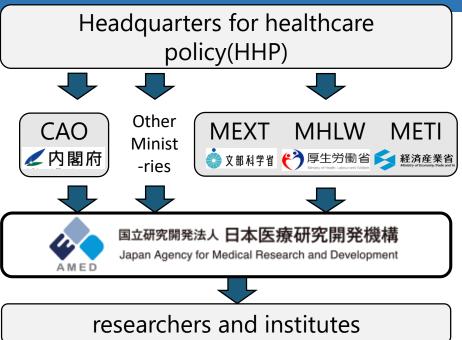
IZUMI, Yoko

Senior Director,

Japan Agency for Medical Research and Development (AMED)

Japan Agency for Medical Research & Development (AMED)

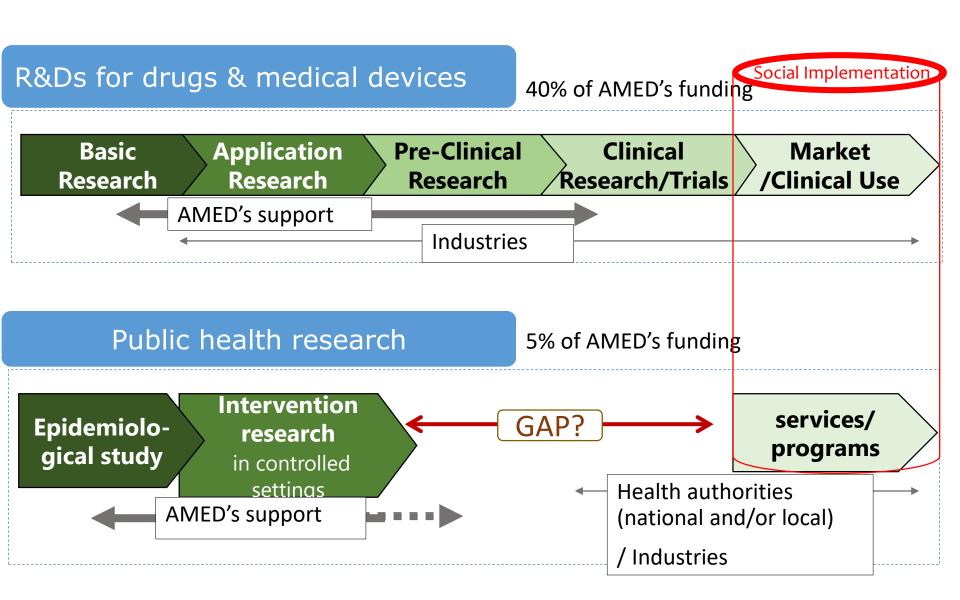
- established in 2015
- AMED's mission is to fast-track medical R&D with an alliance and cooperativity of the ministries (CAO, METI, MEXT and MHLW)



Basic Application Pre-Clinical Clinical Market
Research Research Research/Trials /Clinical Use

promotes and supports medical R&D from basic research to clinical research/trials continuously through funding

2

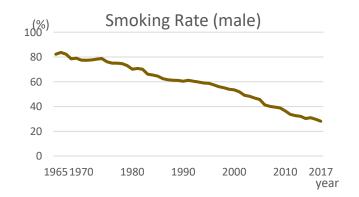


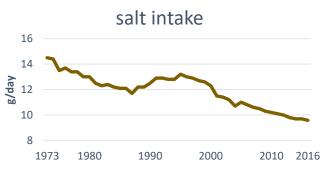
AMED's approach to implementation research

- In global health research
 - Collaboration with GACD is the most important opportunity
 - Joint calls
 - Joint reviews
 - Workshops
 - Discussion to develop its future strategy
- In domestic public health research
 - AMED supports some projects which include aspects of implementation science
 - AMED's formal strategy of implementation research will be discussed during the development process for AMED's upcoming 5-year research strategy(2020~)

Need for Implementation Research in Japan's Context (1)

- background ~
 - Past success in improving people's health status
 - salt intake \downarrow , smoking rate \downarrow , life expectancy \uparrow , cerebrovascular disease \downarrow
 - Ongoing important issues
 - obesity rate 个, diabetes 个, elderly with diseases and disabilities 个 (including dementia)





Need for Implementation Research in Japan's Context (2)

broadening the target ~

- Hypertension
- heart and vascular diseases
- diabetes
- cancers, etc.



- Dementia, depression
- Frailty, loss of muscles (sarcopenia)
- Malnutrition, etc.

-Cause of premature death
-Cause of physical

disability

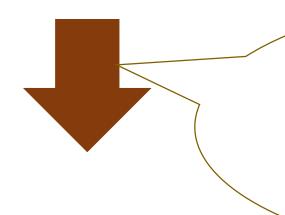
-Cause of physical and mental /cognitive disability in elderly

Multiple risks
Multiple morbidities

Implementation in the real-world settings

Need for Implementation Research in Japan's Context (3)

- in the changing society ~
 - Traditional health education and intervention
 - Was based on experiences of local communities
 - Living together, knowing each other, sharing lifestyles, etc.
 - Utilized 'group dynamics' to spread knowledge and encourage behavior change by local public health nurses



Society has been becoming fragmented and highly individualized:

- Segmented by education, job, interest economic status, etc.
- Sources of health informal Implementation in the newspapers, TVs →web real-world settings
- Increase in foreign resident
- Need for a new strategy to reach and motivate people